

## DSG-CANUSA NEWS

### DSG-CANUSA WELCOMES TWO NEW PRODUCT MANAGERS



PETER SCHWAB

JOHN PAUL (JP) SADO

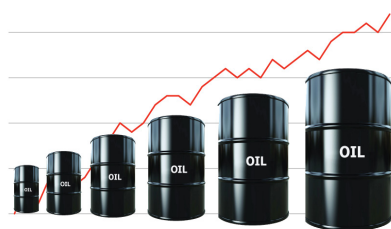
To support growth in our core markets DSG-Canusa has added two Product Managers to its' Sales and Marketing Team, Peter Schwab and John Paul (JP) Sado.

Peter has worked with DSG-Canusa for the past 8 years as a Process Engineer at the Cincinnati facility. He will continue to be based in Cincinnati, Ohio and will be responsible for thin wall products in the automotive segment.

JP has been with ShawCor for the past 3 years in various roles, most recently at Bredero Shaw. He will be based at DSG-Canusa's Toronto, Ontario office and be responsible for products in the electronics and communications segment.

Peter and JP will work closely with the DSG-Canusa Sales Team to ensure that the customers voice is clearly heard throughout DSG-Canusa.

## INDUSTRY NEWS



Over the past few years the price of oil has been rapidly increasing, this trend is forecasted to continue through 2012. Barclays 2012 supply-and-demand forecasts "show a continuation of robust emerging-market demand," with global oil demand expected to grow by 1.38 million barrels a day.

Global demand has tightened supply and driven raw material costs further upward. The main sources of demand growth in 2012 are expected to be China, India, Saudi Arabia and Brazil.

Rising oil costs create a domino effect in all areas of manufacturing since the costs of shipping and receiving goods is directly impacted by fuel costs.

DSG-Canusa has been impacted by this as well as escalating raw material costs, as its products are petrochemical based. Where impacted DSG-Canusa may be required to make adjustments to its current pricing.

### TITAN 3/C TERMINATION CONVERSION KITS

The TITAN 3MOD product line has now been extended to include options for 25kV-35kV cables.

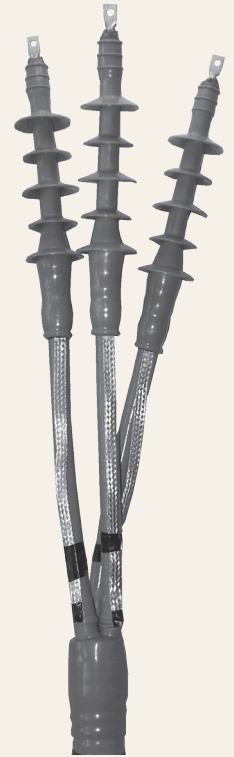
The TITAN 3MOD Kits are designed for use with TITAN cold shrink terminations and provide a convenient way to convert 3/C shielded power cables to 3-1/C cable terminations.

The kit design provides a seal at the breakout area and re-jacketing of individual phases on the three conductor cables.

Outdoor kits contain cold applied breakout boots, 3x1 meter tubes made of silicone rubber insulators and sealant mastics.

Indoor kits contain 3x1 meter tubes made of silicone rubber insulators and sealant mastics.

For more information on this new product please visit the Medium Voltage section of our website at:  
[http://dsgcanusa.com/products/product\\_mediumvoltage.htm](http://dsgcanusa.com/products/product_mediumvoltage.htm)



INSIDE SALES	TELEPHONE #	EMAIL ADDRESS	REGIONAL SALES	TELEPHONE #	EMAIL ADDRESS	PRODUCT MANAGEMENT	TELEPHONE #	EMAIL ADDRESS
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## CFTV: OUTSIDE PLANT PROTECTION



DSG-Canusa is the leading manufacturer of outside plant protection products for broad band communications. DSG-Canusa's innovative products prevent water ingress and mechanical damage to cables, splices and connectors.

CFTV heat shrink is the preferred choice of tech ops and construction teams for protecting coaxial connectors. The CFTV system ensures the benefits of error free installation and long life protection through the following key features:

- Split resistance
- Synchronized sleeve recovery & adhesive flow
- Thermochromatic lines that change color when seal is achieved
- Strong adhesive bond unaffected by extreme temperature cycling
- Strippable adhesive for re-entry



CFTV has established itself as the premier product in the Cable Television Industry over the past 25 years. CFTV products have better split resistance than any other product on the market and with it's proprietary strippable adhesive CFTV has become the preferred product used by the industry. CFTV tubing has never had a failure due to product performance even in the most severe weather conditions.

Also available from DSG-Canusa is CFTV QuickWrap, a heat shrink wraparound sleeve with adhesive for complete environmental sealing without the need for disconnection. CFTV QuickWrap is ideal for the protection of housing to housing connectors, retrofit protection of exposed connectors and the repair of damaged cable or fiber.

For more information on DSG-Canusa CFTV family of products please visit: [http://dsgcanusa.com/applications/app\\_communications.htm](http://dsgcanusa.com/applications/app_communications.htm)

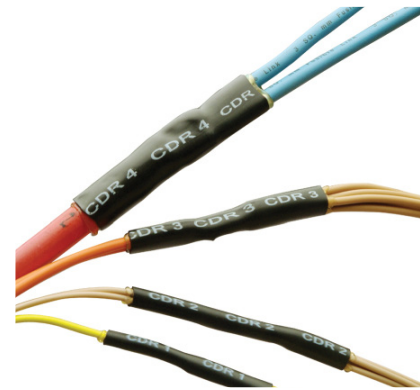


## SPLICE SEALING & PROTECTION FOR COMMERCIAL VEHICLES & HARSH ENVIRONMENTS



Wire splices used in trucks, buses, tractors and construction equipment require protection from diesel, and other corrosive fluids. Penetration of these aggressive fluids can reduce the electrical continuity, as the splice corrodes, becomes brittle and eventually breaks.

DSG-Canusa's "CDR" is a semi-rigid, flame retardant, adhesive lined polyolefin heat shrink tubing that's designed specifically to prevent diesel and other corrosive automotive fluids from penetrating into the wire splices in the commercial vehicle market. CDR has exceptional bonding to Copper, XLPE and PVC substrates, forming an effective barrier against fluids and moisture penetration. It has a 4:1 shrink ratio that provides the option to use only one size of tubing in multiple applications allowing for full coverage and protection of irregular shaped connectors and components.



### CDR

- Specially designed to seal and insulate wire splices used in trucking & heavy equipment applications
- Adhesive provides excellent bonding which will not milk-off in unbalanced splice applications
- Continuous operating temperature of -40 to +135°C
- Customized cut lengths to solve unique solutions

For more information on DSG-Canusa's splice sealing products please visit: [http://dsgcanusa.com/applications/app\\_automotive.htm](http://dsgcanusa.com/applications/app_automotive.htm)